

## CASE STUDY

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**We created dynamic social media ads for Hey Harper, highlighting their trendy jewelry to boost engagement and drive sales.**

# hey harper

Hey Harper  
NYC, USA

### About Facebook Ads:

Reach your target audience with precision, drive engagement, and achieve your marketing goals effectively on the world's largest social media platform.



## THE CHALLENGE

Hey Harper needed expertly edited video content to enhance their social media ads, aiming to increase engagement with their trendy jewelry and stylish dresses. The goal was to create visually appealing and compelling videos that would capture the attention of their target audience and drive brand awareness and sales.

## APPROACH

WizMedia Studio focused on delivering high-quality video editing services. We refined Hey Harper's raw footage, adding dynamic elements and ensuring the final videos captured the brand's vibrant and fashionable essence.

## RESULTS

The professionally edited videos significantly improved the effectiveness of Hey Harper's social media campaigns. The enhanced visuals and polished presentation led to a 45% increase in engagement rates, attracting over 200k new followers across various platforms. Additionally, the boosted brand recognition contributed to a 30% rise in online sales within the first 3 months of the campaign.

## PARTNERING WITH WIZMEDIA STUDIO

Collaborating with WizMedia Studio for video editing was seamless and efficient. Our dedication to quality and our ability to understand and execute Hey Harper's vision ensured a successful partnership. We worked closely with their team to deliver videos that met and exceeded their expectations.

## CLIENT FEEDBACK

Working with WizMedia Studio was a game-changer for our brand. Their meticulous editing brought our vision to life, and the results speak for themselves. Our social media engagement has never been higher!" - Hey Harper Team

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<b>268K+</b>	<b>12M+</b>	<b>\$2.5M</b>
FOLLOWERS	VIEWS	REVENUE

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