

CASE STUDY

We created dynamic social media ads for kloudy Jewelry, highlighting their trendy jewelry to boost engagement and drive sales.

kloudy

kloudy Jewelry
NYC, USA

About Facebook Ads:
Reach your target audience with precision, drive engagement, and achieve your marketing goals effectively on the world's largest social media platform.



THE CHALLENGE

Kloudy Jewelry needed expertly crafted video ads to boost their online sales and engagement. Their goal was to create visually captivating, story-driven videos that highlighted their elegant jewelry collections and resonated with modern fashion enthusiasts.

APPROACH

Partnering with WizMedia Studio, Kloudy Jewelry benefited from a complete video marketing strategy. Our team refined raw footage, added cinematic effects, and aligned the visuals perfectly with Kloudy’s luxurious brand identity to maximize impact and conversion potential.

RESULTS

The campaign delivered impressive outcomes — achieving \$70.7K in sales with a 4.5x ROAS from a \$15.5K ad spend. Engagement and conversions rose significantly, positioning Kloudy Jewelry as a standout brand in the competitive jewelry market.

PARTNERING WITH WIZMEDIA STUDIO

Collaborating with WizMedia Studio for video editing was seamless and efficient. Our dedication to quality and our ability to understand and execute Hey Harper's vision ensured a successful partnership. We worked closely with their team to deliver videos that met and exceeded their expectations.

CLIENT FEEDBACK

“Working with WizMedia Studio transformed our ad performance. Their creative precision and attention to detail brought our brand to life, driving incredible results and record-breaking sales.” – Kloudy Jewelry Team

\$15.5K	4.5X	\$70.7K
SPENT	ROAS	REVENUE